

Somya Sarthak

UI/UX Designer

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UI/UX Designer with a background in visual design and 5+ years of experience working on digital products, games, and creative systems. Currently at Electronic Arts, working across UI, visual design, and production for mobile games used by millions of players. Interested in solving product problems through simple interfaces, strong visual systems, and thoughtful interactions.

Experience

Dec 2021 - Present
Hyderabad, IN

Content Designer, Electronic Arts

- Led UI and visual design for a mobile game with 100M+ installs, working across live game content, player experiences, and marketing.
- Designed and maintained scalable visual systems across 10,000+ assets, ensuring consistency across multiple features, updates, and platforms.
- Worked closely with UX, design, and production teams to turn product requirements into clear, polished, and production-ready experiences.

Mar 2021 - Nov 2021
Remote, Dubai

Designer and Content Manager, Crickbuster Inc.

- Designed digital experiences and campaigns for the ICC T20 World Cup 2021, covering social, branding, and live match content.
- Created visual systems that kept a large volume of content consistent across different platforms and formats.
- Worked with marketing and content teams to deliver designs around tight timelines and changing requirements.

2017-2020
Remote

Freelance Graphic Designer (Multi-industry)

- Worked on branding, social media, and digital design projects across different industries.
- Took projects from initial ideas to final designs, working directly with clients and teams.
- Built a strong foundation in visual design, typography, layout, and brand systems.

2019-2021
Odisha

Director and Co-founder, Bookyberg

- Worked across product, branding, content, and marketing while building the company from an early stage.
- Designed the brand and digital presence and helped shape how the product was presented to users.
- Worked with a small cross-functional team across design, marketing, content, and business.

Education

2017-2019
Vikram Deb University
Jeypore, Odisha

Bachelor in Computer Applications

Certifications

2020
Issued by Udemy

Adobe Illustrator CC, Ultimate Adobe Photoshop CC

2025
Issued by Udemy

Adobe Firefly Mastery

2025
Issued by Coursera

User Experience Design Fundamentals

Skills

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro

Figma
Framer
Adobe After Effects

Miro
Notion
User Research